

Question:

**What's your view on the content and business of
next stage digital publishing?**

**次世代出版のコンテンツとビジネスに関する貴方の
見解を聞かせてください？**

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KODANSHA

Web Publishing

PUBLISHING@W3C

Advanced
Publishing
Laboratory

P & W

(No Plat & Whitney)

Paper, Print, Package, Product

We have EPUB 3x = HTML5+CSS+SVG+ ()
「繰り返し戻れる場所」としての出版

Web, World-Wide, Wherever, Whenever...

Whatever

P = (?)

「新しく立ち上がるための場所」≠「紙の出版」

Publish

To make various information such as many types of art work, academic article, entertainment story, facts, opinion, reference service ... available for everyone just through the web.

誰かがどこかに向かって矢面に立つ覚悟で「意見、文句、真実、物語(娯楽)」を発信すること

Then, From WHO to WHOM ?

Reliability matters ?

How (and who)could maintain the ecosystem ?

Who should we co-operate ?

CSS, Web Entertainment, Service Worker, ...

We must keep our eyes wide open.